

Idaho AGC

A PROUD CHAPTER OF AGC OF AMERICA



Advertising Rates & Data

MECHANICAL REQUIREMENTS

Double Page Spread w/ .125" Bleed	17" x 11.125"
Full Page w/ .125" Bleed	8.625" x 11.125"
Full Page (No Bleed)	7" x 9.5"
2/3 Horizontal	7" x 6.5"
1/2 Island	4.625" x 7"
1/2 Horizontal	7" x 4.625"
1/3 Vertical	2.125" x 9.5"
1/3 Square	4.625" x 4.625"
1/3 Horizontal	7" x 3"
1/4 Vertical	3.375" x 4.625"
1/4 Horizontal	4.625" x 3.375"
1/6 Vertical	2.125" x 4.625"
1/6 Horizontal	4.625" x 2.125"
1/8 Vertical	2.125" x 3.375"
1/8 Horizontal	3.375" x 2.125"
 Magazine Trim Size	 8.375" x 10.875"

Electronic files can be accepted only as:
TIFF, JPG, EPS, PDF (high resolution).

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The Idaho Associated General Contractors is a full-service, member driven trade association representing the full range of commercial construction in Idaho, spanning to every corner of the state.

The Idaho Associated General Contractors publishes in the spring and fall.

BLACK & WHITE SPACE RATES

	MEMBERS		NON - MEMBERS	
	1 X	2 X	1 X	2 X
Full Page	\$1249.50	\$1124.55	\$1642.50	\$1478.50
2/3 Page	\$989.50	\$890.55	\$1286.50	\$1157.50
1/2 Island	\$819.50	\$737.55	\$1065.50	\$959.00
1/2	\$719.50	\$647.55	\$935.50	\$814.00
1/3	\$539.50	\$485.55	\$701.50	\$631.50
1/4	\$439.50	\$395.55	\$571.50	\$514.50
1/6	\$329.50	\$296.55	\$428.50	\$385.50
1/8	\$239.50	\$215.55	\$311.50	\$280.50

COVER SPACE RATES - MEMBERS ONLY, Includes Color

Inside Front Cover	\$1999.50	1799.55
Inside Back Cover	\$1949.50	1754.55
Outside Back Cover	\$2099.50	1889.55

COLOR RATES

1 Process Color.....	\$350.00
Four Color Process	\$500.00

* Net Rates - Non-Commissionable