

2024 EVENT & SPONSORSHIP GUIDE

Is the AGC Part of
Your Marketing Strategy?



IDAHO AGC
THE CONSTRUCTION ASSOCIATION

2024

JANUARY

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Did you know you can design your own discount package based on what events work best for your marketing strategy?

Let's talk about what you want to accomplish with your event registration or sponsorship: we'll help you design a package that delivers what you need and answer any questions you may have about our events.



*Discounts applied to up-front, "packaged" sponsorship purchases only. **Sponsorship rates displayed are the Member Price. Only members are eligible for sponsorship package discounts.

SPONSOR	PACKAGE	LEVELS
Level	Dollars Spent	Discount*
Patron	\$10,000	10%
Advocate	\$7,500	7.5%
Ally	\$5,000	5%

Sponsors meeting the above levels will also receive a recognition badge in the Online Membership Directory



Networking Meetings



NEW MEMBER ORIENTATIONS BOISE

All new members are invited to attend the quarterly New Member Orientations, a great opportunity to learn how to get the most out of your membership, meet AGC staff, and networking with other new members. Free to attend, includes lunch!

**THUR/FEB/08
THUR/MAY/23
THUR/OCT/03**

EASTERN IDAHO MEET & GREETs IDAHO FALLS

Calling all members! Join us in Idaho Falls for a casual networking opportunity featuring guest presenters on educational topics. Free to attend, includes lunch!

THUR/APR/11

**Want to get involved or sponsor these meetings?
Contact Cassidy Boughton at cboughton@idahoagc.org
or 208.472.0453**

Construction Industry Legislative Reception

Presented By

The Crystal Ballroom
802 W Bannock St #202
Boise, ID

Presenting \$2,000

Limit 1. Presented by billing, logo included on all marketing material, online registration page, and displayed during event.

Catering \$1,000

Limit 2. Host the hor d'ourves. Includes logo on sponsor video slide and banner, online registration page, and signage on the hor d'ourves display.

Beverages \$1,000

Limit 2. Host the bar. Includes logo on sponsor video slide and banner, online registration page, and signage at the bar.

Advocate \$500

Includes logo on sponsor banner, slide show, and online registration page.

TUE/JAN/30

REGISTRATION: FREE

Includes attendance for 1 to the Legislative Reception

Co-hosted by the Idaho Associated General Contractors (AGC), the American Council of Engineering Companies (ACEC), the American Institute of Architects (AIA), and the Idaho Building Contractors Association (IBCA), this reception kicks off the legislative session and is the ideal opportunity for the voice of the industry to show a united front to our legislators.

Attendance is free for all members of these organizations, but RSVP is requested.

Owners' Roundtable

Presented By

WILLSCOT

mobile mini

Hilton Garden Inn, Boise Spectrum
7699 W Spectrum Way
Boise, ID 83709

NEW DATE:
THUR/SEPT/12

REGISTRATION: FREE

Includes attendance for 1.
This is an AGC members-only event.

Designed for building contractors, this roundtable will bring you a panel of the largest private and public owners who will discuss their upcoming construction plans. Panel discussion to take place from 1:30-4:00PM, but Stick around for a hosted happy hour from 4:00-5:00PM.

The owner's panel will include:

- Economic Outlook
- Idaho Department of Public Works
- Ball Ventures Ahlquist
- Micron

This event is FREE to attend, but prior registration is required. This event is open exclusively Idaho AGC members.

Presenting \$2,500

Limit 1. Presented by billing, logo included on all marketing material, online registration page, displayed during the event, and vocal recognition during event.

Bar \$600

Limit 2. Includes logo displayed at bar, logo on sponsor banner, online registration page, and recognition during event.

Sapphire \$500

Includes logo on display at event and online registration page, as well as special recognition the event.

Presented By



IDAHO
CONSTRUCTION BONDING, LLC

AGC/ITD Spring Kickoff

ITD HQ, Les Bôî Conference Room, Bldg 6
11331 W Chinden Blvd
Boise, ID 83714

Presenting \$2,000

Limit 1. Presented by billing, logo included on all marketing material, online registration page, displayed during the event, and vocal recognition during event.

Catering \$1,000

Limit 1. Includes logo on display at event and online registration page, as well as special recognition the event.

Sapphire \$600

Includes logo on display at event and online registration page, as well as special recognition the event.

THUR/MAR/14

REGISTRATION: FREE

Includes attendance for 1 to the AGC/ITD Highway forum.

Join us as at 8:00am to hear directly from ITD's Director, Chief Operating Officer, District Engineers, and other top officials as to the "lay of the road" for the coming construction season.

This event will be hybrid, and attendees may join in person or via Zoom.

This event is FREE to attend, but prior registration is required.

All attendees are encouraged to submit questions prior to the forums by e-mailing Wayne Hammon at whammon@idahoagc.org.

AGC

Topgolf Tournament



1050 Silverstone Way
Meridian, ID

Presented By



**IDAHO MATERIALS
& CONSTRUCTION**
A CRH COMPANY

FRI / APR / 19

REGISTRATION: \$150

Includes 1 attendee's participation in the Topgolf tournament, 3 hours of play, lifetime Topgolf membership, club rentals, BBQ buffet lunch, and 3 hours of hosted beer and wine.

The Idaho AGC was one of the very FIRST to book a tournament at Topgolf Meridian.

Join us for a BBQ lunch at 1:00 and compete over drinks until 4:00PM. The PERFECT end to your work week.

We are just as excited as you are to have a tournament at this awesome new Treasure Valley venue.

Join us for an incredible experience. Space is limited, so book early!

Presenting **\$3,000**

Limit 1. "Presented by" billing, logo included on all marketing material and online registration page, key placement of your logo on the event sponsor banner, special recognition at event, as well as 12 golfers (2 teams of 6).

Players' Lounge **\$1,500**

Limit 1. Logo on banner and online registration page as well as "hosting" rights to the Players' Lounge, where each team will be brought throughout the course of play to compete for raffle tickets for some epic prizes.

Gold **\$1,500**

Logo on banner and online registration page, and one team of 6 golfers.

Bar **\$1,000**

Limit 2. Host unlimited beer and wine during the 3-hour play window. Includes logo on banner and registration page, and signage in all play bays.

Catering **\$1,000**

Limit 2. Includes logo on sponsor sign and online registration page, and signage on buffet tables.

Silver **\$750**

Logo on banner and online registration page, and 3 golfers.

Contractors & Clays

Presented By



IDAHO
CONSTRUCTION BONDING, LLC

Idaho Sporting Clays
5040 Sage Rd
Homedale, ID

Presenting \$2,500

Limit 1 per event. Includes "Presented by" billing and logo on all marketing material and online registration page, key placement of your logo on the event sponsor banner, special recognition at event, option for "speaker minute," as well as 8 registrations.

Catering \$1,500

Limit 1. Includes logo on sponsor sign and online registration page, opportunity to speak over lunch, and signage at buffet tables.

Restroom \$1,500

Limit 1. Sponsor fee covers rental of 3 porta potties. Includes logo on banner and registration page, recognition at event, and 4 shooters.

Gold \$1,000

Logo on banner and online registration page, special recognition at event, and 4 attendees.

Silver \$500

Logo on banner and online registration page, special recognition at event, and 2 attendees.

Refreshments \$500

Limit 1. Host the drinks and snacks during the awards ceremony. Includes logo on banner and registration page, and signage by the refreshments.

FRI/JUN/07

REGISTRATION: \$150

Includes 1 attendee's participation in the 24-station shooting course, 100 rounds of 12 gauge ammo, networking lunch, awards ceremony, drinks and snacks, and your shot at some awesome prizes.

Join us this spring for a shooting tournament at Idaho Sporting Clays. We'll begin at 11:00am with check-in followed by a networking lunch.

At noon we'll head out to shoot (and walk) the 24-station course.

The tournament will culminate with beverages and snacks during the awards ceremony.

Please note, this year ATVs are not welcome on the course.

Legacy Golf Tournament

Presented By



SUNROC

Shadow Valley Golf Course
15711 N Horseshoe Bend Rd
Garden City, ID

FRI/JUN/14

REGISTRATION: \$300

Includes 1 attendee's participation in 18 holes of golf, cart fees, lunch, and 2 hosted beverage tickets.

The Idaho AGC is THE VOICE of our industry in Idaho and with YOUR support, we maintain one of Idaho's largest and most influential PACs.

The Legacy Golf Tournament is the association's primary means of fundraising for our PAC.

100% of net proceeds go to the PAC.



PRESENTING \$5,000

Limit 1. "Presented by" billing, logo included on all marketing material and online registration page as well as 8 attendees.

Gold \$2,000

Logo on banner & online registration page, special recognition at event, and 4 attendees.

Lunch \$1,500

Limit 1. Includes logo on sponsor sign and online registration page, opportunity to speak (over lunch), and signage on buffet tables.

Silver \$1,000

Logo on banner and online registration page, special recognition at event, and 2 attendees.

Cart \$1,000

Limit 1. Includes logo on sponsor sign and online registration page, and branded postcard clipped to cart steering wheels.

Beverage Tickets \$1,000

Limit 2. Host the beverage tickets. Includes logo on beverage ticket given to all 144 golfers.

Driving Range \$500

Limit 1. Includes logo on sponsor sign and online registration page, signage on driving range, and optional table/booth on range.

Coffee/Muffins \$500

Limit 1. Includes logo on sponsor sign and online registration page, as well as signage on coffee/muffin display table.

Active Hole \$500

Includes logo on banner, logo on hole sponsor sign, one table and two chairs on hole. A great opportunity to network with all attendees at our popular golf tournaments.



Eastern Idaho Golf Tournament

Presented By



**IDAHO MATERIALS
& CONSTRUCTION**
A CRH COMPANY

Blackfoot Golf Course
3115 Teeple Dr
Blackfoot, ID

Presenting \$2,500

Limit 1. "Presented by" billing, logo included on all marketing material and online registration page as well as 8 attendees.

Catering \$1,000

Limit 1. Includes logo on sponsor sign and online registration page, opportunity to speak (over lunch), and signage on buffet tables.

Gold \$1,200

Logo on banner and online registration page, special recognition at event, and 4 registrations (1 team).

Beverage Tickets \$500

Limit 2. Host the beverage tickets. Includes logo on beverage ticket given to all 144 golfers.

Silver \$600

Includes logo on banner and online registration page, special recognition at event, and 2 registrations.

Active Hole \$300

Includes logo on banner, logo on hole sponsor sign, one table and two chairs on hole. A great opportunity to network with all attendees at our popular golf tournaments.

FRI/JUN/28

REGISTRATION: \$200

Includes 1 attendee's participation in 18 holes of golf, cart fees, lunch, 1 mulligan, and 1 raffle ticket.

This Eastern Idaho AGC tradition is the largest Idaho AGC event in the region, and an excellent opportunity to network within the industry.

Join us this June to capitalize on PRIME golfing weather.

The event will end with a classic burger and brats BBQ during our awards ceremony and raffle!

Leadership Retreat

Sun Valley Resort
1 Sun Valley Rd
Sun Valley, ID 83353

Presented By



**NORTHWEST SAFETY
& RISK SERVICES**

TH-F/JUL/25-26

REGISTRATION: \$150

Includes your attendance at Thursday and/or Friday meetings as well as your entire family's attendance at Thursday evening's lake-boat reception.

Join other leaders from across Idaho's construction industry at the beautiful Sun Valley Resort.

The annual Idaho AGC Summer Leadership Retreat is open to all members and is a great place to renew old friendships and expand your network while tackling the biggest challenges facing the industry.

This year's Retreat will include strategic planning to chart the association's course in the years to come.

Presenting \$3,000

Limit 1. "Presented by" billing, logo included on all marketing material and online registration page, opportunity to speak at Friday's meeting, and 8 attendees.

Gold \$1,200

Logo on banner and online registration page, special recognition at event, and 4 attendees.

Catering \$1,000

Limit 2. Includes logo on sponsor sign, online registration page, signage at family reception and meetings, opportunity to speak (over breakfast or lunch), and 1 registration.

Bar \$600

Limit 2. Host the beverages at the family reception event. Includes logo on banner, online registration page, and signage at beverage station.

Silver \$600

Logo on banner and online registration page, special recognition at event, and 2 attendees.

Summer Outing Golf Tournament

Presented By



IDAHO
CONSTRUCTION BONDING, LLC

Sun Valley Golf Resort
200 Trail Creek Rd
Sun Valley, ID 83340

Presenting \$3,000

Limit 1. "Presented by" billing, logo included on all marketing material and online registration page as well as 8 attendees.

Catering \$1,500

Limit 1. Includes logo on sponsor sign and online registration page as well as at ordering station.

Gold \$1,400

Logo on banner & online registration page, special recognition at event, and 4 attendees.

Silver \$700

Logo on banner and online registration page, special recognition at event, and 2 attendees.

Beverage \$600

Limit 2. Host the beverage tickets. Includes logo on branded beverage tickets for all golfers.

SAT/JUL/27

REGISTRATION: \$250

Includes 1 attendee's round of golf, cart fees, attendee gift, lunch, 2 drink tickets, and 1 mulligan.

This golf tournament is a welcome break after the Retreat meetings!

Held on the Sun Valley Resort's Trail Creek course, this is sure to be a memorable golf experience.

The shotgun start is at 8:00am, with boxed lunches provided on the turn.

Will your team be taking home the traveling Cup from this tournament?

Eastern Idaho Clay Shoot Tournament

Presented By

Cedar Hills Gun Club
702 N Center Rd
Blackfoot, ID

DEPATCO

FRI/SEPT/13

REGISTRATION: \$150

Includes 1 attendee's participation in the shoot, ammo, networking breakfast, and your shot at some fabulous prizes.

Bring out your guns for our second annual Eastern Idaho Clay Shooting Tournament!

Join us for check-in at 8:00am followed by a networking breakfast. After breakfast we'll head out to shoot the course (on foot) at 9:00am. Afterwards, we'll gather once more for the awards ceremony (drinks and snacks provided!).

You are welcome to bring your own golf carts/ATVs if you do not wish to walk to the course.

100 rounds of 12g. ammo will be provided.

Presenting \$2,000

Limit 1 "Presented by" billing, logo included on all marketing material and online registration page as well as 8 attendees.

Catering \$1,000

Limit 1. Includes logo on sponsor sign and online registration page, opportunity to speak over breakfast, and signage at buffet tables.

Gold \$800

Logo on banner and online registration page, special recognition at event, and 4 attendees.

Silver \$500

Logo on banner and online registration page, special recognition at event, and 2 attendees.

Refreshments \$100

Limit 1. Includes logo on event webpage, signage at event, logo on event banner, verbal recognition at event, and 2 non-shooter attendees. Sponsor will provide snacks and beverages for course shooting and after shoot awards ceremony.



Poker Tournament

Presented By

Idaho AGC Education Center
1649 W Shoreline Dr
Boise, ID

Presenting \$1,000

Limit 1. "Presented by" billing, logo included on all marketing material and online registration page as well as 8 attendees.

Catering \$600

Limit 1. Includes logo on display at event and online registration page, signage on buffet tables, and 2 attendees.

Bar \$500

Limit 1. Host the beer, soda, and water at the tournament. Includes logo on display at event, signage by beverages, and 1 attendee.

Gold \$500

Includes logo on display at event and online registration page, special recognition at event, and 4 attendees.

Silver \$350

Includes logo on display at event and online registration page, special recognition at event, and 2 attendees.

FRI/OCT/04

REGISTRATION: \$40

Includes 1 attendee, beer, food, \$3,000 in poker chips, and 1 raffle ticket.

Attend this fun Texas Hold'Em poker tournament at the Idaho AGC headquarters, with volunteer dealers from BSU's Construction Management Association.

This tournament takes place in a low-key environment friendly to attendees wishing to learn how to play. It also affords an excellent networking opportunity, all you can eat food, beer, and soda. Did we mention prizes? Everyone gets 1 raffle ticket with their registration, so everyone has the chance win!

Bring your friends!
Bring your clients!
Bring your employees!

East Idaho Leaders' Summit

Presented By

Hilton Garden Inn
700 Lindsay Blvd
Idaho Falls, ID 83402

FRI/NOV/08

REGISTRATION: \$30

Includes 1 attendee's to the Leaders' Summit, catered lunch, as well as hosted happy hour.

Industry leaders, join us for this opportunity to dial in the lay of the land at this first ever, East Idaho Leaders' Summit.

Held at the Hilton Garden Inn, Idaho Falls, this fall Leaders' Summit will gather area industry together for focused economic outlook, presentations by area Owners on upcoming work, and more.

Enjoy catered lunch at 12:00 over a keynote speaker, followed by Owner presentations, and a networking happy hour from 4:00-5:00PM.

Presenting \$2,000

Limit 1. "Presented by" billing, logo included on all marketing material and online registration page as well as 8 attendees.

Catering \$700

Limit 2. Includes logo on display at event and online registration page, signage on buffet tables, special recognition at event, and 2 attendees.

Happy Hour \$600

Limit 2. Includes logo on display at event and online registration page, signage on bars, and special recognition at event.

Gold \$500

Includes logo on display at event and online registration page, special recognition at event, and 4 attendees.

Silver \$350

Includes logo on display at event and online registration page, special recognition at event, and 2 attendees.

90th Annual Awards Gala

Presenting \$12,000

Limit 1. "Presented by" billing on all promotional material as well as all signage at the event and within the event program. Includes 18 attendees, front row center seating, and 2 VIPs will be seated at your table. Also affords opportunity to take the stage and welcome attendees at the start of the program.

Beverage Tickets \$6,000

Limit 1. Includes your company logo on ALL the hosted beverage tickets (2 given to all 800 attendees). Your logo will additionally be displayed at the event, listed in the event program, on the online registration page, and you will receive vocal recognition at event. Includes 1 preferred table of 10 attendees!

Attended Gift \$6,000

Limit 1. Includes logo displayed at the event, listed in the program, on the online registration page, and co-branded with the AGC on the attendee gift given to all 800 attendees! Also includes a preferred table of 10.

Photo Booth \$5,000

Limit 1. Includes logo displayed at the event, listed in the program, on the online registration page, at the reception photo booth, printed on all of the attendees' photos, and opportunity to man photo booth at the event. You can't ask for better branding than this! Also includes a preferred table of 10.

Table Sponsor \$4,000

In addition to a table of 10 with PRIME seating, this sponsorship includes your logo on signage at the event, listed in the event program, on the online registration page, and you will receive vocal recognition at event.

Patron \$500

Want to be a sponsor in addition to attending using standard registrations? Or can't attend the Gala but still want to support the event and market to the room? Includes logo displayed at event, company name listed in event program, on online registration page, and vocal recognition at event..

Presented By



THUR/DEC/12

REGISTRATION: \$200

Includes networking reception, entertainment, dinner, 2 hosted beverage tickets, and an attendee gift.

5:00-9:30PM

Join us for the 90th annual awards gala, the largest gathering of Idaho's commercial contractors in the state.

The evening commences with a reception featuring silent auction, raffle, and networking.

Dinner program follows, including Education Foundation Leaderboard, awards, entertainment by country music legends Lonestar, and a generally splendid time guaranteed for all.

Tables seat 10.
Theme is
Denim & Diamonds.

We're here to help you

CRUSH

your marketing goals.

Contact Hailey Reyes

hreyes@IdahoAGC.org or visit

